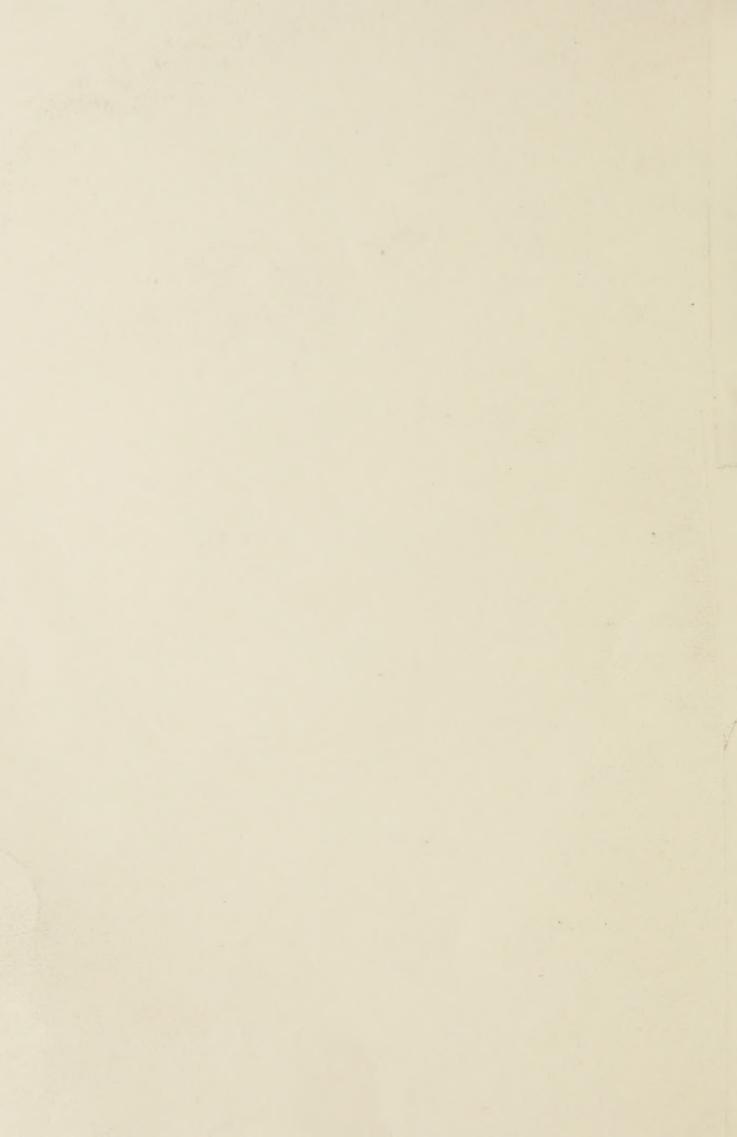
# **Historic, Archive Document**

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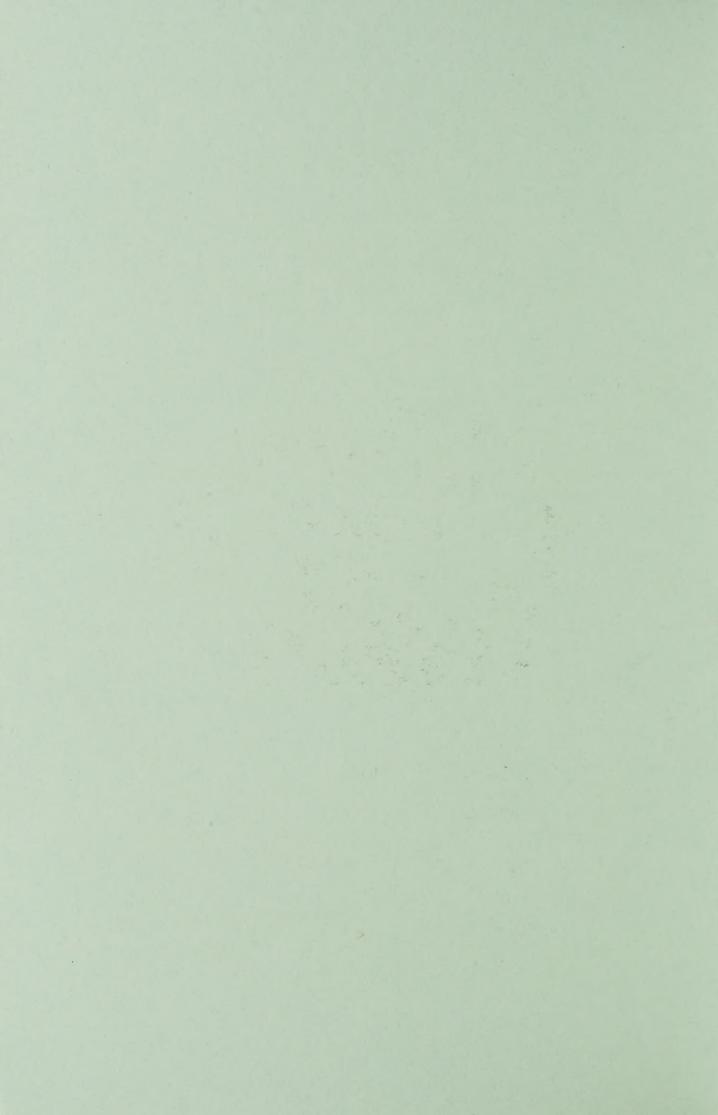
JAN 12 1949

# WATERMELO-N-S: Agriculture

a Descriptive List



Simpson Nursery Co. Monticello, Florida



# **PREFACE**

In response to repeated requests from customers and friends we have compiled this list of watermelon varieties from the records and experiences we have gained in nearly twenty years concentrated on the growing and producing of watermelon seed exclusively.

Throughout that time we have always aimed at standards of the highest quality, regardless of the cost of production or any other factor. We have developed our own techniques, machines and facilities, some of which are illustrated in the following pages. In our breeding program, we work in friendly cooperation with the U.S.D.A. and with our State Watermelon Investigation Laboratory, receiving their newer strains and varieties for testing and giving them ours for the same purpose.

Year after year we strive to improve our seed stocks, and our field men carefully inspect all crops, removing any plants that may be found not fully true to type. Our machinery for harvesting, washing, drying and cleaning has largely been designed and built to our own specifications. In all our warehouse operations we exercise great care so as to make sure that the good seed we have grown in the field may be shipped to our customers in perfect condition.

We are very grateful for the support that has been given our efforts to produce fine watermelon seed, as shown by the fact that though we have made many new customers, we have never lost an old one through any dissatisfaction. We look forward to still greater progress and continued happy relations with the trade.

SIMPSON NURSERY CO.

December 15, 1948

Monticello, Florida

Pounds Days 25-30 87-90

#### ALABAMA SWEET (BRADFORD)

An excellent shipping variety of medium early season grown extensively in the South.

Fruits: Large, long, cylindrical.

Rind: thin and tough; medium green with deeper green broken stripes.

Flesh: Bright red, fine textured, sweet, firm and stringless. Seed: Medium sized, mottled brown on creamy white background.

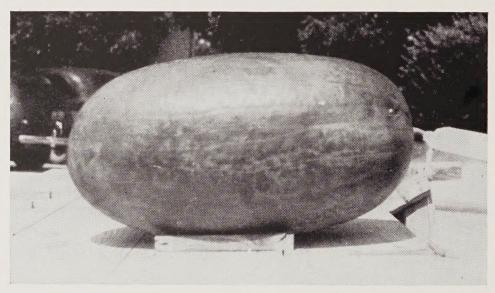
ARNELL'S GRAY: Owen's Gray

ARNOLD'S GRAY: Owen's Gray

AUGUSTA RATTLESNAKE: Georgia Rattlesnake

BABY DELIGHT: Hungarian Honey

BLACK DIAMOND: Florida Giant



Blacklee

#### BLACKLEE

28-35 95-100

Very resistant to Fusarium wilt. A good shipper and keeper, outstanding for local trucking.

Fruits: Medium large, blocky, cylindrical.

Rind: Dark blue green, thin, tough.

Flesh: Deep red, firm, fine grained, tender and very sweet.

Seed: Medium sized, black.

# BLACK KLECKLEY

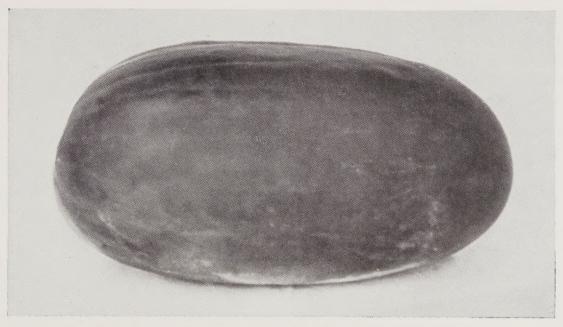
20-26 90

Ideal home garden. Resistant to both wilt and anthracnose. Fruits: Shape and color much like Wonder, but smaller.

Rind: Thin, dark green with bluish bloom.

Flesh: Bright red, sweet, ripening well out to rind.

Seeds: Large, mostly white.



Black Kleckley

# BLACK SEEDED KLONDIKE

Pounds Days 20-25 87-90

Very similar to STRIPED KLONDIKE but with solid dark green rind and black seeded. This variety is not wilt resistant.

BLACK SPANISH 16 80

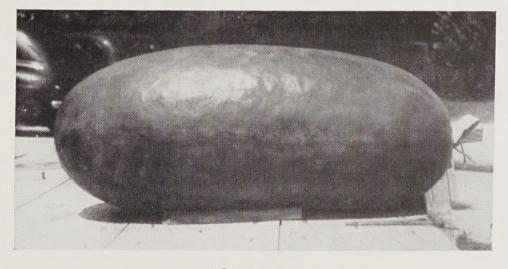
An older variety, medium sized, red fleshed melon that has been replaced by modern improved varieties.

BLUE WONDER: Wondermelon

BLUE RIBBON KLONDIKE: Similar to Striped Klondike but wilt-resistant.

BLUE WATSON 35-40 85

A distinct variety of TOM WATSON. The rind is dark blue green, sometimes nearly black. It is more prolific than WATSON and has very red flesh.



Blue Watson

#### **WATERMELONS:**

BRADFORD: Alabama Sweet

Pounds

Days

**BLUE RIBBON** 

25

88-90

A wilt resistant variety which sets a large proportion of uniform No. 1 fruits, suitable for shipping.

Fruits: Medium in size, about 22 inches long, evenly rounded at both ends and slightly thicker in the middle.

Rind: Dark and light green striped.

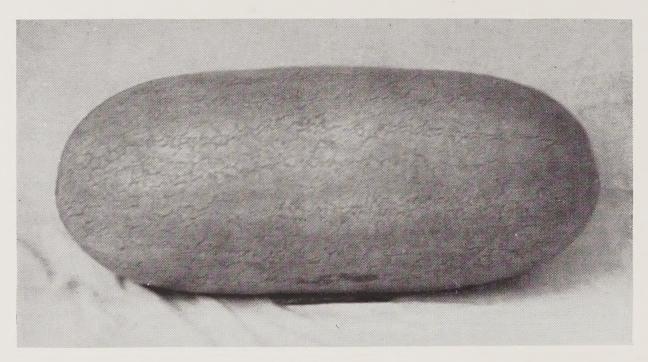
Flesh: Bright red and exceptionally sweet.

Seed: Black and white mixed.

#### **BROWN SEEDED KLONDIKE**

15-20 80-85

Very similar to BLACK SEEDED KLONDIKE except for seed color.



Burrell's Gray

#### BURRELL'S GRAY

40 88-94

Fruits: Medium large to large, oblong.

Rind: Light grayish green; thin, hard and tough, making

this a good shipper.

Flesh: Bright red, sweet, solid, free of stringiness.

Seed: Large, oval, brown splotched buff.

# CANNONBALL: Florida Giant

#### CHILEAN BLACK SEEDED

14-18

85

Used chiefly on the Pacific Coast.

Fruits: Small, almost round 9 by 10 inches.

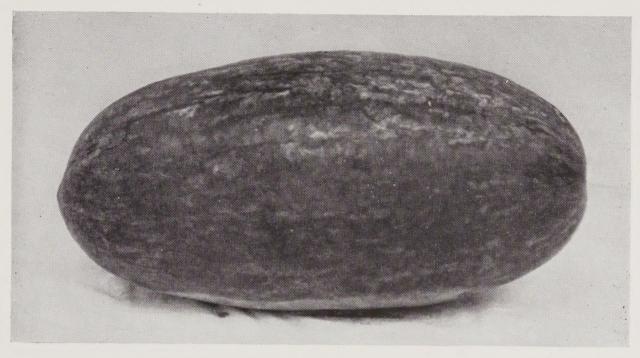
Rind: Medium green, striped with darker green.

Flesh: Bright deep red of excellent quality.

Seed: Black.

#### CHILEAN WHITE SEEDED

Same as CHILEAN BLACK SEEDED except for seed color.



#### Cletex

#### Pounds Days CITRON, COLORADO RED SEEDED 8-10 92-95 Used only for preserving; very prolific. Fruits: Round 7 to 8 inches in diameter. Rind: Light and dark green striped, smooth and very hard. Flesh: White very firm; inedible in the raw state. Seed: Large, bright red. CITRON, GREEN SEEDED 10-12 92-95 Fruits: Same as RED SEEDED CITRON but 8 to 10 inches in diameter and heavier. Flesh: Like RED SEEDED CITRON. Seed: Medium large, glossy green. CLETEX (SPOTTED WATSON) 35-40 88-90 Of the WATSON type but with tougher rind; a good distant shipper. Does not readily sunburn. Fruits: Large and cylindrical. Rind: Tough dark green mottled and lighter green back-Flesh: Deep bright red, sweet and firm. Seed: Brown.

# COKER: Darlington

# COLE'S EARLY (HARRIS' EARLIEST) 15-20 75-80

An early, home garden and local market variety, popular in the North.

Fruits: Broad oval.

Rind: Thin and tender; dark green with light green stripes.

Flesh: Pink red, sweet and of good quality.

Seed: Medium sized, black.

Illustration on next page



Cole's Early

Pounds **25-30** 

Days 87-90

# CUBAN QUEEN

An old shipping variety.

Fruits: Broad oval to round.

Rind: Tough, alternate dark and light green irregular stripes.

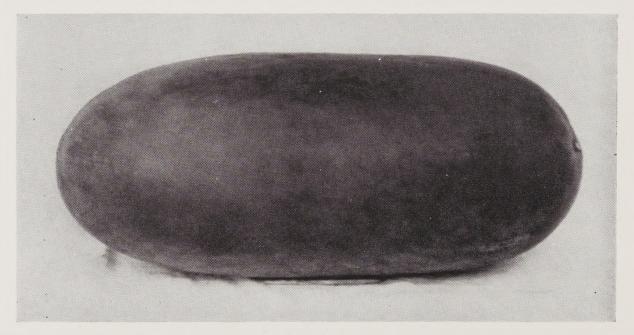
Flesh: Red, of good flavor, fairly sweet.

Seed: Large, black.

#### **CUT RED WATSON**

35-40 85

A larger melon, resembling TOM WATSON, with no white hearts. Skin tougher and darker green than in the older strain. Practically identical with Blue Watson.



Cut Red Watson



Darlington

DARLINGTON (GARRISON)

Pounds Days
30-40 85-90

Fruits: Very large, sweet, unequalled for local markets.

Rind: Thin and tender, striped dark green and ivory with

fine veins of green.

Flesh: Brilliant red, sweet and tender.

Seed: White.

DIXIE BELLE: Stone Mountain

### DIXIE QUEEN (WHITE SEEDED CUBAN QUEEN)

30-35 82-85

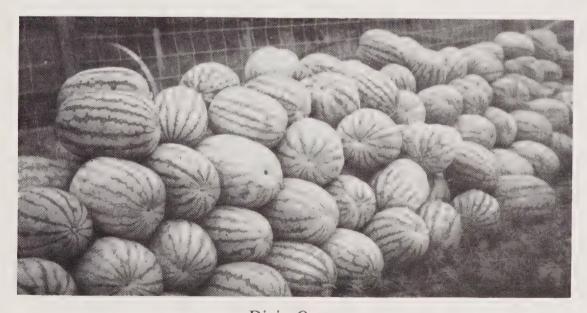
A prolific variety used extensively in the North as an early item, and in the South as an excellent shipper. Has a striking appearance, attractive to consumers.

Fruits: Round oval with square ends.

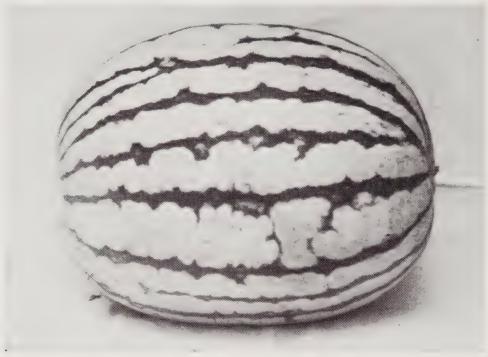
Rind: Thin, tough, light green with dark green stripes.

Flesh: Bright red, tender, crisp, well flavored, free from fibre.

Seed: Small, white.



Dixie Queen



Wilt-resistant Dixie Queen

Pounds Days 30-35 82-85

#### DIXIE QUEEN WILT RESISTANT

An improved Dixie Queen, resistant to Fusarium Wilt. Fruits are more uniform in size, cut redder and ship better than the standard strain of DIXIE QUEEN. Seeds are about 50% larger in size. A very fine watermelon for shipping.

DUDE CREEK 35-40 88-94

Popular for shipping and home garden in the South.

Fruits: Large long, cylindrical, blunt ended.

Rind: Hard, thin, white with dark green irregular stripes. Flesh: Bright red, fine texture, solid sweet, very flavorsome. Seed: Medium large, white with a touch of brown on the sides.

EARLY ARIZONA 25 70

Fruits: Medium sized, round. Quality equals KLONDIKE. Rind: Dark green. Flesh: Dark red. Seed: Dark brown.



Dude Creek

Pounds Days 5-8 75-80

# EARLY BIRD

An icebox type melon.

Fruits: Globular to slightly elongated in shape, 8-10 inches in length.

Rind: Thin, medium tough, and brittle. Medium green, with inconspicuous dark green broken stripes.

Flesh: Medium red to pink, medium fine grained.

Seed: Very small, dark brown.

# EARLY CANADA 15 70-73

For home gardens and local markets in the North.

Fruits: Small, round.

Rind: Grey green to light green, thin.

Flesh: Bright red, fair quality.

Seeds: Brown.

# EARLIEST AND SWEETEST

10-12 70-75

Adapted to the far North as an early home garden variety.

Fruits: Very small and very prolific; full oblong.

Rind: Mottled light and dark green.

Flesh: Medium red, fine texture, and very sweet.

Seeds: Small and white.

# EARLY KANSAS (KANSAS QUEEN, RUSSIAN RED SEEDED, INDIANA STRIPED)

25-30 77-82

An early type, giving a high yield of excellent fruits, well suited for shipping. Very popular in the Midwest.

Fruits: Large, round.

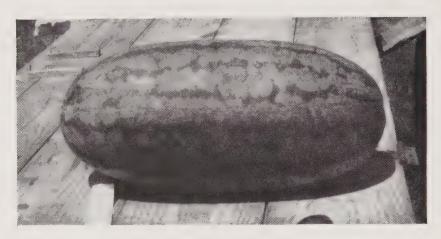
Rind: Thin, tough, with alternate wavy stripes of light and dark green.

Flesh: Thick, bright red, free from stringiness, fine textured, high quality, and very sweet.

Seeds: Bright maroon when immature, changing to buff when dry.



Early Kansas



Florida Favorite

Pounds Days EXCEL 20-25 85-90 Fruits: Good shipper; large, oblong. Rind: Tough, dark green. Flesh: Deep red, crisp, solid, poor quality. Seeds: Medium sized, white. FLORIDA FAVORITE 24-28 85-90 Popular in the South as a home and market garden type. Fruits: Large, cylindrical. Rind: Moderately hard, light green with dark green stripes. Flesh: Bright red, of excellent quality, sweet. Seed: Medium, large white.

# FLORIDA GIANT (CANNON BALL, BLACK DIAMOND)

35-45 90-95

Vigorous and productive; a good shipper, and one of best all purpose melons.

Fruits: Very large, oval to nearly round.

Rind: Hard, tough, very dark green.

Flesh: Bright red, firm textured, excellent quality, coarse

grained.

Seeds: Large, mottled dark brown, appearing black.



Georgia Rattlesnake

Pounds Days

#### FORDHOOK EARLY

20 75

An excellent variety for Northern States, as it is not severely retarded by cool weather.

Fruits: Medium sized, round.

Rind: Thin, dark green.

Flesh: Pink, somewhat mealy, sweet, fair flavor.

Seeds: White with pale brown mottlings.

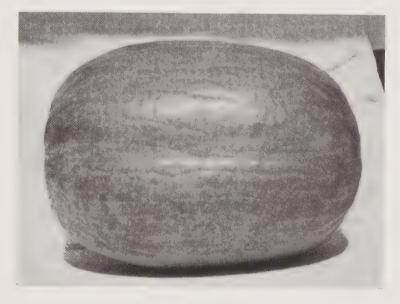
# FOURTH OF JULY 15 70-75

Not adapted for shipping because of thin rind, though it is hardy and easily grown in the North.

Fruits: Oval, small.

Rind: Thin, dark green, with lighter mottling. Flesh: Dark red, fine grained and of fair flavor.

Seeds: Dark brown.



Florida Giant

GARRISON: Darlington

#### GEORGIA RATTLESNAKE (AUGUSTA RATTLESNAKE, GYPSY) 25-30 85-90

Fruits: Large, long, cylindrical; fair shipper.

Rind: Hard, very tough, gray green with very dark green

irregular striping.

Flesh: Sparkling light red, fine texture, crisp, good flavor. Seed: Large, cream colored, with chocolate or black tips.

#### GEORGIA SWEETHEART

35-45 90

Fruits: Very large, round to oblong. Suitable for shipping.

Rind: Tough, dark green with darker green stripes.

Flesh: Bright red, crisp, fair quality.

Seeds: Very small, white, like Dixie Queen seed.

#### MONTICELLO, FLORIDA

Pounds Days **20 88-90** 

# GOLDEN HONEY (GOLDEN SWEET)

A novel item for home and market gardens.

Fruits: Small to medium, round, 11 by 12 inches.

Rind: Dark green, with irregular darker green stripes, brittle.

Flesh: Bright yellow, crisp, tender and fine flavor.

Seeds: Brown.

GRAY JACKET: Owen's Gray



Graystone

GRAYSTONE 30-35 90-95

For home gardens or nearby markets only. Easily bruised so must be handled carefully. Awarded the All-America Silver Medal for 1933.

Fruits: STONE MOUNTAIN Type, very large, oval round.

Rind: Thin, tender, mottled gray green.

Flesh: Bright red, exceptionally sweet, fine textured, crisp.

Seeds: Medium sized, white.

GYPSY: Georgia Rattlesnake

# HALBERT'S HONEY 30-35 82-87

Very similar to KLECKLEY'S SWEET but tapering less toward stem ends.

Fruits: Large, blunt ended, cylindrical.

Rind: Thin and tender, deep green with fine grain.

Flesh: Bright crimson, tender and fine textured, exceptional

flavor.

Seeds: Medium sized, white with black tip.

HARRIS' EARLIEST: Cole's Early



Hawkesbury

# HAWKESBURY (GRAY SHIPPER) Wilt Resistant

Pounds Days 30-35 85-90

An excellent shipping melon of IRISH GRAY type, developed by the Australian Department of Agriculture.

Fruits: Large, long, tapered at both ends.

Rind: Thin, very tough, light gray-green with fine veining

of dark green.

Flesh: Deep pink, good quality, fine textured.

Seeds: Brownish black, medium sized.



Halbert's Honey

# HUNGARIAN HONEY (BABY DELIGHT)

7-10 85-90

A home garden variety. Fruits: Almost round.

Rind: Thin, medium green with dark green veining.

Flesh: Bright red, good quality.

Seeds: Small brown.

#### MONTICELLO, FLORIDA

**WATERMELONS:** 

Pounds Days

40

90

#### HONEY BOY

A home and market garden type; not a good shipper.

Fruits: Large, oval.

Rind: Attractive dark green.

Flesh: Bright red, sweet, of excellent flavor.

HONEY CREAM 14 80

For the home garden and road-side trade in the North; its unusual color soon establishes this melon in the consumer's mind.

Fruits: Round.

Rind: Thin, light green with darker stripes.

Flesh: Pale golden yellow; of excellent quality, tending to

become grained when mature.

Seeds: Small, dark brown.

#### ICEBOX, BLACK SEEDED

A home garden novelty. The term "Icebox" indicates type rather than variety.

Fruits: Small, similar in size to a large cantaloupe.

Rind: Thin green.

Flesh: Red, orange and white.

Seeds: Black.

ICE CREAM: Peerless

IMPROVED KLECKLEY'S SWEET: Wondermelon

INDIANA STRIPED: Early Kansas

IRISH GRAY 30-35 90-95

Very prolific and a good shipper.

Fruits: Large, oblong.

Rind: Very tough and hard, uniform light green gray.

Flesh: Brilliant red, crisp, free from fibre.

Seeds: Medium sized, white.

# KANSAS QUEEN: Early Kansas



Irish Gray

KLECKLEY'S SWEET

Pounds **25-35** 

Days 80-85

A home garden type, not suitable for shipping.

Fruits: Large, long cylindrical with rounded ends, very free of hollow heart.

Rind: Thin and tender, dark bluish green.

Flesh: Bright scarlet, free from fibre, good quality, extremely

sweet.

Seeds: Creamy white with traces of brown.

KLECKLEY'S SWEET No. 6

25-35

80-85

A wilt resistant strain of Kleckley's Sweet, developed by Dr. J. J. Wilson at the Iowa Experiment Station. The flesh is free from veins or coarse strains; the seed is white.



Kleckley's Sweet No. 6

# KLONDIKE TYPES

Particularly adapted for use on the Pacific Coast.

KLONDIKE, BLACK SEEDED: Black Seeded Klondike

KLONDIKE, BLUE RIBBON: Striped Klondike w.r.

KLONDIKE, BROWN SEEDED: Gray Seeded Klondike

KLONDIKE, GRAY SEEDED: Brown Seeded Klondike

KLONDIKE R7: Wilt Resistant

25 80-85

Developed by the University of California, College of Agriculture.

Fruits: Oblong, slightly tapering to blossom end.

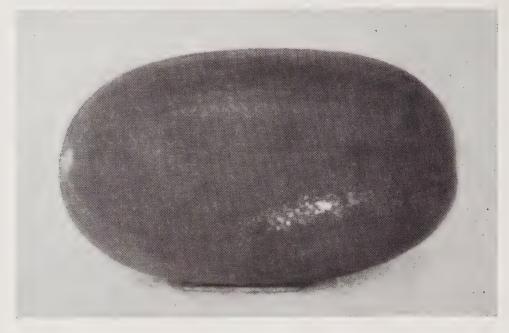
Rind: Dark green, thinner and tougher than the original strain.

Flesh: Bright, deep red.

Seed: Variable in color, tan to black.

KLONDIKE STRIPED: Striped Klondike

MONTICELLO, FLORIDA



Leesburg

Pounds

Days

# LEESBURG. Wilt Resistant

25-28 85-90

Developed by Dr. M. N. Walker of The Florida Experiment Station from KLECKLEY'S SWEET.

Fruits: Similar to KLECKLEY'S SWEET but shorter and blocky ended.

Rind: Tough, dark green, not as dark as KLECKLEY'S SWEET.

Flesh: Deep pink, fine textured, very sweet.

Seeds: Medium sized, white.

#### LONG DIXIE IMPROVED

25-30 85-90

Fruits: Medium sized, oval to long oval. Ship well.

Rind: Thin and tough, light green with narrow dark green stripes.

Flesh: Deep red, very good quality.

Seed: Medium sized, white.

# LONG LIGHT ICING (GRAY MONARCH)

25-30 90-95

Fruits: Large long cylindrical.

Rind: Thin, light green mottled with darker green.

Flesh: Deep red, very good quality.

Seed: Medium sized, white.

#### MONTE CRISTO

An obsolete variety for which KLECKLEY'S SWEET is usually the substitute.

#### MOUNTAIN HOOSIER

60

90

Vigorous and prolific. An excellent variety deserving increased popularity.

Fruits: Very large, oval round, with blunt ends.

Rind: Tough and dark green.

Flesh: Bright scarlet, sweet, large heart.

Seeds: Medium sized, white, black rimmed.

Pounds

Days

# MOUNTAIN SWEET

20 78-85

For home garden and local markets only.

Fruits: Medium large, oval.

Rind: Medium thick, dark green.

Flesh: Dark scarlet, medium textured, solid, sweet.

Seeds: Medium sized, black.

### NANCY HANKS

30 85

A large, productive, uniform variety of good quality. Suitable for long distance shipment.

Fruits: Round, with dark green stripes on lighter green background.

Flesh: Bright red. Seeds: White.



Nancy Hanks

# NORTHERN SWEET

10-12 70-75

Developed at the Minnesota Experiment Station for Northern climates.

Fruits: Small oval. Rind: Dark green.

Flesh: Pink with a tendency to soften at maturity; of good flavor.

navor.

Seeds: Small, dark brown.

# OWEN'S GRAY (ARNELL'S GRAY, ARNOLD'S GRAY, GRAY JACKET)

25-35 82-89

A relatively drought tolerant variety.

Fruits: Medium large to large, long oval, almost cylindrical.

Rind: Medium thick, tough, greenish white, with fine veins of darker green, giving a gray appearance.

Flesh: Bright scarlet, sweet, firm, free from hard centers of stringiness.

Seeds: Medium sized, brownish, smeared white.

#### MONTICELLO, FLORIDA



Peerless	Pounds	Days
PEERLESS (ICE CREAM)  A home garden type. Fruits: Medium sized, oval. Rind: Thin and brittle, bright green with fine dark green veining. Flesh: Bright scarlet, of very good quality. Seeds: Medium sized, white.	18-20	85-90
PHINNEY'S EARLY  A home garden and local market variety, prolific and thrifty.  Fruits: Medium large, oblong.  Rind: Medium thick, tender, green with patchy, irregularly speckled, light green stripes.  Flesh: Pink, medium textured, quite soft.  Seeds: Medium size, black tipped white.		79-85
PRIDE OF IOWA, Wilt Resistant Fruits: Long, oval. Rind: Dark green. Flesh: Red, thick, firm. Seeds: White.	40	20
Not a good shipper but is suitable for home gardens.  Fruits: Broad, oval, medium large.  Rind: Thin, tender, very pale green, with light green veining.  Flesh: Bright light red, good quality.  Seeds: Medium sized, creamy white.	20-25	90-95
RUSSELL'S IMPROVED  For home gardens in areas having long seasons.  Fruits: Very large, oblong.  Rind: Gray with heavy green stripes and very thick.  Seeds: Dark brown.	35	90
RUSSIAN RED SEEDED: Early Kansas		

SCHOCHLER Pounds Days
40-50 90-95

A good shipping variety developed in Texas.

Fruits: Large, very long, cylindrical.

Rind: Hard and tough, dark green with faint striping. Flesh: Dark red, only fair quality, coarse grained.

Seeds: Large, brown.



Stone Mountain

STONE MOUNTAIN 35-40 90

Fruits: Large, round, oval with blunt ends.

Rind: Hard and tough, medium green with a trace of veining.

Flesh: Bright scarlet, tender, very sweet, large heart.

Seeds: Medium sized, white with black tip.

#### STONE MOUNTAIN No. 5

A wilt resistant variety similar to Stone Mountain in size, shape and rind markings, but not of as good quality.

### SUPER RED HEART STONE MOUNTAIN 35-45 90

An improved Stone Mountain type, said by many to be the best watermelon in existence.

Fruit: Very large, oval.

Rind: Hard and tough, medium to dark green.

Flesh: Bright red, solid and stringless, large, very sweet heart.

Seeds: White with black tip.



Super Red Heart Stone Mountain (See page 19)

Pounds Days 20-25 80-85

### STRIPED KLONDIKE, (BLUE RIBBON KLONDIKE)

20-25 8

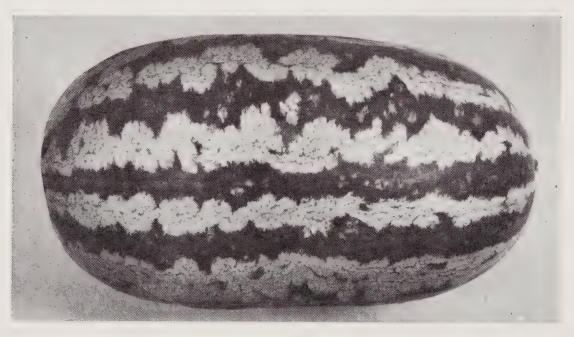
A wilt resistant selection by the University of California for home garden and local market use.

Fruits: Medium sized, thick, cylindrical.

Rind: Moderately tough. Color like GEORGIA RATTLESNAKE.

Flesh: Very dark red, fine quality, crisp and sweet.

Seeds: Small, mixed black and white.



Striped Klondike

Pounds Days 20-25 85-90

#### **SWEETHEART**

A home garden type.

Fruits: Medium sized, round to blocky ended, oval. Remain edible for a long time.

Rind: Tough, elastic, light green with fine dark green veining.

Flesh: Bright red, crisp, fair quality.

Seeds: Medium sized, black.



Georgia Sweetheart (See page 11)

# TENDERSWEET (BANKHEAD; LONG LUSCIOUS GOLDEN HONEY)

30-35 75-80

Fruits: Large, elongated, cylindrical.

Rind: Dark green with a distinct lighter green stripe from end to end, thick, making a good shipper.

Flesh: Golden yellow, very tender and preferred by some to red fleshed melons.

Seeds: White, smeared.

#### TEXAS SWEET (TEXAS SWEETHEART)

30-45 90

Fruit: Elongated and oval, very large.

Rind: Medium to dark green with mottled blotches in striped formation; tough.

Flesh: Red, very sweet.

Seed: Very small, black in appearance, actually white specks on black.

#### THURMOND GRAY, Wilt Resistant

35-40 90-95

Fruits: Long, large thick, cylindrical, of exceptional shipping quality.

Rind: Very hard and tough; light green with veining of darker green.

Flesh: Deep red, solid, fine flavored, sweet.

Seeds: Medium sized, brown.

#### MONTICELLO, FLORIDA



Tom Watson

TOM WATSON Pounds Days 35-40 90-95

An excellent shipping melon.

Fruits: Very large, long cylindrical.

Rind: Thin, tough, elastic, dark green with fine veining of darker green.

Flesh: Dark red, firm, moderately coarse grained.

Seeds: Large, brown.

U.S.D.A. 46-40 32-40 90

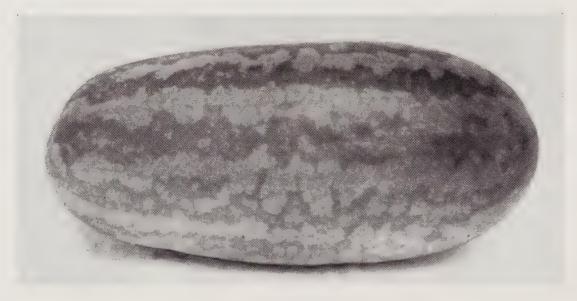
The only shipping variety known today which is resistant to anthracnose. Developed in 1947 by U. S. D. A. Vegetable Breeding Laboratory, Charlestown, S. C., and yet to be finally named, it promises to be of exceptional importance.

Fruits: Similar in size and shape to Garrison.

Rind: Dark green with darker green stripes; very tough.

Flesh: Very bright red, medium grain, sweet, ripens well out to the rind.

Seeds: White, with black tip and side markings.



46-40

WHITE MOUNTAIN

Pounds Day: **5 65-70** 

A very early variety, developed at the New Hampshire Experiment Station.

Fruits: Very small, icebox type.

Rind: Thin, light green with darker stripes.

Flesh: Red, sweet, juicy.

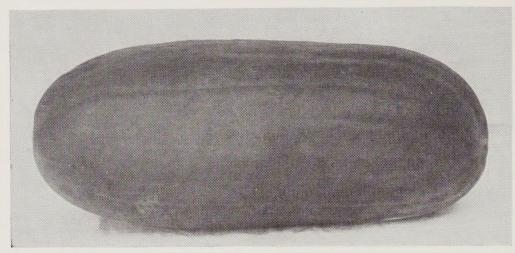
Seeds: Small, brown, appearing black.

# WHITE SEEDED CUBAN QUEEN: Dixie Queen



Winona

WINONA 30-45 90-95 Fruits: Large, long and blocky, has been described as "Long Cannon Ball". Rind: Tough and of same color as Cannon Ball. Flesh: Fiery red, firm, solid, of good quality and sweet. Seeds: Black. WINTER KING OR QUEEN 15 90 Fruits: Round and smooth. Rind: Thin and tough, pale green, faintly striped. Flesh: Bright red, crisp and sweet. Seeds: Small, muddy, black. WINTER KING OR QUEEN, GRAY SEEDED. (CHRISTMAS) 15 90 Much the same as Black Seeded WINTER KING OR QUEEN, except for seed color and the fact that it can be kept until Christmas if waxed — hence it is sometimes known as CHRISTMAS.



Wondermelon

Pounds

Days

### WONDERMELON (IMP. KLECKLEY'S SWEET, BLUE WONDER)

30-35

85-90

An ideal home garden variety but not suitable for shipping

long distance.

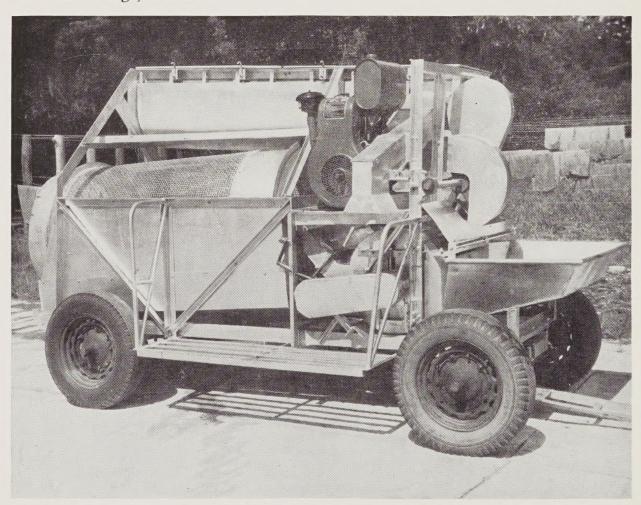
Fruits: Large, cylindrical with slight ribbing.

Rind: Thin and brittle; dark glossy green with heavy bluish

bloom.

Flesh: Bright red, medium grain, sweet, large heart.

Seeds: Large, white.



The very latest in watermelon seed harvesting methods. This machine, designed and developed by Simpson's, harvests and semi-washes 30-35 acres per day.



SIMPSON'S
WATERMELON SEED
MONTICELLO,
FLORIDA